## **CLAIMS**

Now, therefore, the following is claimed:

1 1. A cellular apparatus, comprising: 2 an antenna; and control logic configured to monitor cellular signals detected by said antenna, 3 said cellular signals transmitted from cellular devices and identifying said cellular 4 devices, said control logic further configured to receive a request to transmit to a 5 remote cellular device and to make a determination, in response to said request, as to 6 7 whether said remote cellular device is identified by one of said cellular signals detected by said antenna, said control logic further configured to transmit a cellular 8 signal based on said determination. 9 2. The apparatus of claim 1, further comprising: 1 a lens; and 2 a conversion mechanism configured to convert light received via said lens into 3 digital data, 4 wherein said control logic is configured to include said digital data in said 5 cellular signal transmitted by said control logic. 6 3. 1 The apparatus of claim 1, wherein said control logic is configured to transmit a service request signal to a cellular tower. 2

- 1 4. The apparatus of claim 1, wherein said control logic is further
- 2 configured to include a cellular tower identifier in said cellular signal transmitted by
- said control logic, if said control logic fails to determine in said determination that
- 4 said remote cellular device is identified by one of said signals detected by said
- 5 antenna.
- The apparatus of claim 1, wherein said control logic is further
- 2 configured to define said cellular signal such that, if said control logic determines in
- 3 said determination that said remote cellular device is identified by one of said signals
- 4 detected by said antenna, any cellular tower that receives said cellular signal ignores
- 5 said cellular signal.
- 1 6. The apparatus of claim 1, wherein said control logic is configured to
- define said cellular signal transmitted by control logic such that, if said control logic
- 3 determines in said determination that said remote device is identified by one of said
- 4 cellular signals detected by said antenna, said remote cellular device is responsive to
- 5 said cellular signal transmitted by said control logic.
- The apparatus of claim 6, wherein said control logic is configured to
- define said cellular signal transmitted by said control logic such that, if said control
- 3 logic determines in said determination that said remote cellular device is not identified
- by one of said cellular signals detected by said antenna, a cellular tower is responsive
- 5 to said cellular signal transmitted by said control logic.

- 8. A cellular apparatus for transmitting cellular signals, comprising:
  an antenna; and
  control logic configured to transmit, via said antenna, a cellular signal that
  identifies a remote cellular device, said control logic further configured to make a
  determination as to whether said remote cellular device is within a transmission range
- 1 9. The apparatus of claim 8, wherein said apparatus further comprises:

of said apparatus and to define said cellular signal based on said determination.

2 a lens; and

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- a conversion mechanism configured to convert light received via said lens into
   digital data,
- wherein said control logic is further configured to include said data in said cellular signal.
- 1 10. The apparatus of claim 8, wherein said control logic is configured to 2 transmit a service request signal to a cellular tower.
- 1 11. The apparatus of claim 8, wherein said control logic is configured to
  2 detect whether said apparatus has received a cellular signal transmitted from said
  3 remote cellular device and to make said determination based on whether said control
- 4 logic has detected said cellular signal transmitted from said remote cellular device.

- 1 12. The apparatus of claim 8, wherein said control logic is configured to
- 2 transmit said cellular signal directly to said remote cellular device, if said control logic
- 3 determines in said determination that said remote cellular device is within said
- 4 transmission range.
- 1 13. The apparatus of claim 8, wherein said remote cellular device, based on
- said cellular signal, is configured to interface, with a user of said remote cellular
- device, data included in said cellular signal.
- 1 14. The apparatus of claim 8, wherein said control logic is configured to
- define said cellular signal such that a cellular tower is responsive to said cellular
- 3 signal, if said control logic determines in said determination that said remote cellular
- 4 device is not within said transmission range.
- 1 15. The apparatus of claim 14, wherein said control logic is configured to
- 2 define said cellular signal such that said cellular tower is non-responsive to said
- 3 cellular signal, if said control logic determines in said determination that said remote
- 4 cellular device is within said transmission range.

1	16. A cellular transmission method, comprising the steps of:
2	monitoring cellular signals received by a cellular communication apparatus;
3	identifying a plurality of remote cellular communication devices based on said
4	cellular signals monitored in said monitoring step;
5	detecting a transmission request at said cellular communication apparatus;
6	determining, in response to said detecting step, whether a remote cellular
7	communication device identified by said transmission request has been identified in
8	said identifying step; and
9	transmitting, based on said determining step, a cellular signal from said
10	cellular communication apparatus to said remote cellular communication device
11	identified by said transmission request.

- 1 The method of claim 16, further comprising the step of transmitting a 2 request for service signal from said cellular communication apparatus to a cellular 3 tower.
- 1 18. The method of claim 17, further comprising the step of defining said 2 cellular signal transmitted in said transmitting step such that said cellular tower is 3 non-responsive to said cellular signal.
- 1 19. The method of claim 16, further comprising the steps of:
  2 capturing an image via said cellular communication apparatus;
  3 defining said image in data; and
  4 including said data in said cellular signal transmitted in said transmitting step.

- detecting a transmission method, comprising the steps of:

  detecting a transmission request at a cellular communication apparatus;

  determining, in response to said detecting step, whether a remote cellular

  communication device identified by said transmission request is within a transmission

  range of said cellular communication apparatus; and

  transmitting a cellular signal from said cellular communication apparatus to

  said remote cellular communication device identified by said transmission request.
- 1 21. The method of claim 20, further comprising the step of transmitting a 2 service request signal from said cellular communication apparatus to a cellular tower.
- 1 22. The method of claim 20, further comprising the steps of:
  2 capturing an image via said cellular communication apparatus;
  3 defining said image in data; and
  4 including said data in said cellular signal transmitted in said transmitting step.
- 1 23. The method of claim 20, wherein said determining step includes the 2 step of determining whether said cellular communication apparatus has received a 3 signal transmitted from said remote cellular communication device.